



Danny R. Barber

Registered Patent Attorney | Associate

Office: Park City

Direct: 801.297.1864

Office: 435.252.1360

dbarber@mabr.com

With a background in new product commercialization, Danny provides unique, comprehensive, and pragmatic intellectual property advice to businesses of all sizes. Whether advising younger businesses on branding and patent investment strategies, advising mid-sized clients on creating institutionalized procedures to identify and capture all their innovations, or litigating on behalf of major publicly traded corporations, Danny's clients benefit from his informed but down to earth approach.

This practical approach is grounded by Danny's wide-ranging litigation experience in all types of business and IP disputes, including patent, trademark, copyright, unfair competition, trade secret, and other cases relating to business contracts. His representative clients are active in consumer products, medical devices, biotechnology, software, and electronics. This experience provides his clients context for their particular needs, whether those needs are successfully navigating a litigation or developing a prioritized IP strategy that provides the highest return on investment to a company growing its valuation.

Danny has appeared before state and federal courts across the country, and is admitted in both California and Utah to better serve his Silicon Valley and Silicon Slopes clients.

Outside of work, Danny enjoys exploring Utah's Wasatch mountains, golfing, and spending time with his family.

Education

- J.D., University of Utah, S. J. Quinney College of Law
- M.B.A., Westminster College, Technology Commercialization
- B.S., Westminster Honors College, Neuroscience

Practice Focus

- Patent Enforcement
- Trademark Enforcement
- Trade Dress Enforcement
- Copyright Enforcement
- Trade Secret Misappropriation
- General Business Litigation
- IP Portfolio Strategies
- Organizational Consulting

Professional Admissions & Associations

- Utah Bar
- California Bar
- Registered Patent Attorney
- David K. Winder Intellectual Property American Inn of Court

Representative Matters

- *EC Design, LLC v. Craft Smith, LLC and Michaels Stores, Inc.*, Case No. 2:16-cv-01235-DB (secured dismissal on summary judgment of copyright and trade dress infringement claims brought against Craft Smith and Michaels Stores).
- *Derive Power et al. v. EZ Lynk SEZC et al.*, Case No. 2:16-cv-1066-BSJ (favorable settlement for defendants in copyright and trade secret matter after favorable rulings on summary judgment and damages issues)
- *Handi Quilter, Inc. v. Gracewood Management, Inc.*, Case No. 2:16-cv-01-101-TS (Favorable settlement for declaratory judgment plaintiff)

- *Lange Originals, LLC v. TAP Worldwide, LLC*, Case No. 2:16-cv-394-DAK (favorable settlement in patent dispute over consumer products)
- *MACOM Technology Solutions Inc. et al. v. Litrinium, Inc.*, Case No. 8:19-cv-220-JVS-JDE
- *San Diego Comic Convention v. Dan Far Productions*, Case No. 14-cv-1865-AJB-JMA
- *Lange Originals, LLC v. TAP Worldwide, LLC*, Case No. 2:16-cv-394-DAK