maschoff brennan



R. Parrish Freeman

Registered Patent Attorney • Partner

let's connect

D 435.575.1419 O 435.252.1360
pfreeman@mabr.com
Park City

education

- J.D., Campbell University School of Law
- B.A., University of North Carolina at Chapel Hill, Chemistry

expertise

Patent Litigation • Trademark Litigation • Complex Commercial Litigation • Inter Partes Review Proceedings • Internet Domain Name Disputes

Parrish is an experienced litigator whose practice is focused primarily on patent, trademark, and other intellectual property and complex commercial matters. Whether it's dealing with allegations of infringement, coordinating a large-scale enforcement effort, or negotiating a license, Parrish is adept at helping his clients navigate the complex intellectual property issues they encounter daily. Parrish has litigated patent cases across a wide spectrum of technologies, from very complicated chemical, electrical, and software matters to relatively simple mechanical cases.

Parrish grew up in Tennessee, attended college and law school in North Carolina, and then moved to the mountains of Utah, where he has been handling patent and other intellectual property disputes since 1998. While his undergraduate degree is in chemistry, his proven ability to assimilate any technology and a nuanced understanding of patent law that only years of experience can bring make him a valued senior member of the Maschoff Brennan litigation practice group.

Parrish represents clients in Section 337 and International Trade Commission (ITC) investigations, guiding them throughout the entire process including filing the complaint through the investigation conclusion; representation in parallel proceedings before district courts and the Patent Trial and Appeal Board; and, if necessary, appeals to the Federal Circuit.

In addition, Parrish's practice includes inter-partes review (IPR) and post-grant review (PGR) proceedings. His understanding of the interplay between these administrative proceedings and traditional infringement litigation gives his clients a real advantage over their adversaries.

Parrish has handled a number of trademark and trade dress enforcement matters over the years. In many cases, Parrish has helped his clients save considerable time and money by reaching their enforcement goals through UDRP proceedings rather than through conventional litigation.

As a registered patent attorney, Parrish is also equipped to prosecute matters before the United States Patent and Trademark Office (USPTO), although he has focused his practice over the years on enforcing and defending intellectual property rights rather than procuring them.

Parrish often writes and lectures on a wide variety of Intellectual property-related topics. He currently volunteers his time as a member of the Patent Litigation Committee of the American Bar Association, IP Section, and is continually listed in Best Lawyers in America rankings for Litigation—Patent, Litigation—Intellectual Property, Patent Law, and Trademark Law.











my focus

Antitrust Counseling & Disputes	Appellate Practice	Arbitration & Mediation	Biotechnology
Chemical	Complex Business Disputes	Computers & Databases	Consumer Goods & Services
Copyright Disputes	Domain Name Disputes	Electric Systems	Clean Technology & Renewable Energy
Financial Services & eCommerce	Health Care	Licensing & Transactions	Life Sciences
Manufacturing	Medical Devices	Networking & Wireless Technology	Opinions & Counseling
Optical Technology	Outdoor Recreation & Sporting Goods	Patent Disputes	Pharmaceutical
Post-Issuance Proceedings	Semiconductor	Software	Telecommunications
Trade Secret & Unfair Competition Disputes	Trademark & Trade Dress Disputes	Trademark Trial and Appeal Board	

representative matters

United States Court of Appeals, Federal Circuit

- Neville v Foundation Constructor, Inc., 972 F.3d 1350 (Fed. Cir. 2020)

United States Court of Appeals, 10th Circuit

- Craft Smith LLC v EC Design LLC, 969 F.3d 1092 (10th Cir. 2020)

Patent Trial and Appeal Board - Inter Partes Review

- (Petitioner) Handi Quilter, Inc. v Bernina Int'l AG, IPR2013-00364, Final written decision
- (Petitioner) Handi Quilter, Inc. v Bernina Int'l AG, IPR2014-00270, Granting request for rehearing and instituting IPR
- (Patent Owner) ADT, LLC v Vivint, Inc, IPR2022-00612, Denying institution of IPR
- (Patent Owner) ADT, LLC v Vivint, Inc, IPR2022-00634, Denying institution of IPR
- (Patent Owner) ADT, LLC v Vivint, Inc, IPR2022-00642, Denying institution of IPR
- (Patent Owner) Motorola Mobility LLC v Largan Precision Co. Ltd., IPR2022-01023, Denying institution of IPR
- (Patent Owner) Motorola Mobility LLC v Largan Precision Co. Ltd., IPR2022-01210, Final written decision for patent owner

technical experience

- Medical Devices
- Pharmaceuticals
- Computer Hardware and Software
- Telecommunication Hardware and Software
- Heavy Machinery
- Home Electronics
- Biodegradable Plastics and Cleaners
- Chemical Compositions and Processes
- Blow-Molded Plastics

- Sports Equipment
- Synthetic Fuels
- Health and Fitness Equipment
- Nutritional Supplements

professional admissions & associations

- Utah State Bar
- Tennessee State Bar
- United States Patent and Trademark Office
- American Bar Association, Intellectual Property Section
  - Chair, Trial and Appellate Rules Committee
  - Member, CLE Board 2018 – 2020
  - Member, Patent Litigation Committee
- American Intellectual Property Law Association
  - Vice Chair, Trademark Internet Committee
- Member, David K. Winder Intellectual Property American Inn of Court

publications & presentations

Publications

- How *Graham* factor one applies to design patents in a post-LKQ world, *The Patent Lawyer Magazine* (July/August 2024)
- "Hey, that's my idea!" Why protecting your ideas requires more than being first, *The Enterprise* (October 13, 2020)
- Landslide Magazine, Vol. 6, No. 6, July / August 2014, "Surviving the Coming Flood of New Generic Top-Level Domains – How to Keep Your Property Safe and Dry"
- Attorney at Law Magazine, March 2014, "Taming the Cost of Patent Litigation: E-Discovery Cost Control"
- Utah Business Journal, August 2012, "Change in Domain – How New Generic Top-Level Domains Will Change the Internet"
- Lexology Blog Post 4/6/2012 – "Reining in Litigation Expense – Chief Judge Rader Speaks Out on E-Discovery and Other Issues"
- Lexology Blog Post 10/5/2011 – "Are Your Trademarks Protected From Becoming .xxx Domain Names? They May Not Be Unless You Act Before October 28"

Presentations

- "Protecting Trade Secrets, Privacy & Confidential Data in a Gen AI World – Trends & Defense Strategies," IP Counsel Cafe Annual Meeting (May 07, 2025)
- "Product Designs & Product Packaging Protection: How To Leverage Your Trade Dress," Association of Corporate Counsel - Mountain West Chapter (March 15, 2022)
- "How to Leverage Your Trade Dress Rights," *Utah Business Magazine* Webinar (March 2, 2022)
- Presentation to Nevada State Bar Intellectual Property Section – Recent Developments in Federal Circuit Law of Indefiniteness – 10/23/2015
- Panel Discussion for Licensing Executives Society on State and Federal Anti-Troll Legislation – 5/16/2014
- CLE Presentation sponsored by Utah State University on Inter Partes Review and Covered Business Method Review Proceedings – 4/10/2014
- CLE Presentation on Inter Partes Review and Covered Business Method Review Proceedings – 3/27/2014
- CLE Presentation to Utah State Bar on State Demand Letter Legislation – 3/25/2014
- CLE Presentation to Utah State Bar Spring Meeting on New Generic Top-Level Domains – 3/14/2014
- CLE Presentation on Inter Partes Review and Covered Business Method Review Proceedings – 2/21/2014
- CLE Presentation on Inter Partes Review and Covered Business Method Review Proceedings – 12/11/2013
- CLE Presentation on Trademark Clearinghouse and New gTLDs – 3/22/2013
- CLE Presentation to American Intellectual Property Law Association on Electronic Discovery in Patent Cases – 9/5/2012
- Moderator for Roundtable Discussion featuring Chief Judge Randall R. Rader to ABA IP Section 27th Annual Conference regarding Federal Circuit Advisory Council's Model Order on E-Discovery in Patent Litigation – 3/28/2012
- CLE Presentation to Tennessee Intellectual Property Law Association on Internet Domain Name Disputes – 4/22/2011
- CLE Presentation to Tennessee Bar Association on Recent Federal Circuit Cases – 7/25/2010

- CLE Presentation on Electronic Discovery – 10/5/2007
- CLE Presentation on Internet Domain Name Disputes – 4/21/2006

awards & recognitions

- Named as Lawyer of the Year 2021 in Trademark Law by Best Lawyers in America©
- Patexia Insights, 2025 PTAB Intelligence Report - Ranked #227 *Best Performing Attorney, Overall*
- Best Lawyers in America© 2027: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Best Lawyers in America© 2026: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Best Lawyers in America© 2025: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Patexia Insights, 2024 PTAB Intelligence Report - Ranked #159 *Best Performing Attorney, Patent Owners* and Ranked #208 *Most Active Attorney, Patent Owners*
- Best Lawyers in America© 2024: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Best Lawyers in America© 2023: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Best Lawyers in America© 2022: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Best Lawyers in America© 2021: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Best Lawyers in America© 2020: Litigation – Intellectual Property; Litigation – Patent; Patent Law
- Best Lawyers in America© 2019: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Best Lawyers in America© 2018: Litigation – Patent; Litigation – Intellectual Property; Patent Law; and Trademark Law
- Best Lawyers in America© 2017: Litigation – Patent; Litigation – Intellectual Property; and Trademark Law
- Best Lawyers in America© 2016: Litigation – Patent; Litigation – Intellectual Property; and Trademark Law
- Best Lawyers in America© 2015: Litigation – Patent and Litigation – Intellectual Property