



## Lance Jensen

Registered Patent Attorney • Partner

### let's connect

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Salt Lake City

Languages: Spanish

### education

- J.D., The University of Texas School of Law, *with honors*
- B.S., Utah State University, Electrical Engineering, *magna cum laude*

### expertise

Patent Prosecution • Intellectual Property Licensing and Enforcement • Patentability, Infringement, and Validity Opinions

Lance has a degree in electrical engineering and is proficient across a broad array of telecommunications and network technologies, including software-related arts applied to communications and online commerce. Lance's representative work includes work for Fujitsu and Finisar prosecuting patents, preparing opinions, and providing intellectual property litigation support related to modulation of data onto a signal, as well as telecom software and circuitry. Lance has also participated in litigation related to lithium-ion battery compositions and configurations.

In addition, Lance has performed extensive work for Paypal and other online commercial entities prosecuting patents and managing IP portfolios related to network security and backend architecture. Lance is also well versed in artificial intelligence technology, having worked extensively on the framework/architecture for artificial intelligence systems.

Lance has significant experience helping companies identify and protect their ideas with respect to diverse technologies ranging from self-driving vehicles, data storage, spokeless wheels, video conferencing, semi-conductor wafer analysis, lithium-ion battery manufacturing processes, and circuit board layouts and manufacturing. Lance has also helped these companies secure design patent and trademark rights.

Prior to becoming a lawyer, Lance worked for the U.S. Army developing technology for LIDAR systems used to detect chemical and biological weapons. Lance also took a wide array of classes as an undergraduate related to chemistry, biological engineering, antenna design, wireless communication and networking, CMOS design and layout, control systems, and analog and digital circuit design.

Lance loves spending time with his family, skiing, and boating.

### my focus

Artificial Intelligence

Computers & Databases

Clean Technology & Renewable Energy

Automotive

Electric Systems

Financial Services & eCommerce

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Intellectual Property Portfolio Management

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Networking & Wireless Technology

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Outdoor Recreation & Sporting Goods

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Patent Prosecution

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Software

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Manufacturing

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Optical Technology

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Opinions & Counseling

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Semiconductor

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Telecommunications

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## **technical experience**

- Telecommunications
- Software systems
- Optical components and systems
- Electrical circuit components and systems
- Networks

## **professional admissions & associations**

- Utah State Bar
- U.S. Patent and Trademark Office
- Texas State Bar
- U.S. District Court – E.D. Texas