



## Lance Jensen

Registered Patent Attorney • Partner

### let's connect

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Salt Lake City

Languages: Spanish

### education

- J.D., The University of Texas School of Law, *with honors*
- B.S., Utah State University, Electrical Engineering, *magna cum laude*

### expertise

Patent Prosecution • Intellectual Property Licensing and Enforcement • Patentability, Infringement, and Validity Opinions

Lance has a degree in electrical engineering and is proficient across a broad array of telecommunications and network technologies, including hardware and software-related arts applied to wireless and optical communications.

Lance's representative work includes prosecuting patents, preparing opinions, and providing intellectual property litigation support related to automated systems, machine learning, communication networks, as well as telecom standards software and circuitry. Lance has also participated in litigation related to lithium-ion battery compositions and configurations.

In addition, Lance has performed extensive work prosecuting patents and managing IP portfolios related to systems testing, network security, and backend architecture. Lance is also well-versed in artificial intelligence technology, having worked extensively on the framework/architecture for artificial intelligence systems.

Lance has significant experience helping companies identify and protect their ideas with respect to diverse technologies ranging from optical networks, self-driving vehicles, data storage, spokeless wheels, video conferencing, semi-conductor wafer analysis, lithium-ion battery manufacturing processes, and circuit board layouts and manufacturing. Lance has also helped these companies secure design patent and trademark rights.

Prior to becoming a lawyer, Lance worked for the U.S. Army developing technology for LIDAR systems used to detect chemical and biological weapons. Lance also took a wide array of classes as an undergraduate related to chemistry, biological engineering, antenna design, wireless communication and networking, CMOS design and layout, control systems, and analog and digital circuit design.

Lance loves spending time with his family, skiing, and boating.

### my focus

Artificial Intelligence	Automotive	Computers & Databases	Electric Systems
Clean Technology & Renewable Energy	Financial Services & eCommerce	Intellectual Property Portfolio Management	Manufacturing
Networking & Wireless Technology	Optical Technology	Outdoor Recreation & Sporting Goods	Opinions & Counseling
Patent Prosecution	Semiconductor	Software	Telecommunications

### technical experience

- Telecommunications
- Software systems
- Optical components and systems
- Electrical circuit components and systems
- Networks

### **professional admissions & associations**

- Utah State Bar
- U.S. Patent and Trademark Office
- Texas State Bar
- U.S. District Court – E.D. Texas