maschoff brennan



L. Rex Sears, Ph.D.

Attorney at Law • Partner

let's connect

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education

- J.D., University of Chicago, *cum laude*
- Ph.D., Harvard University
- A.M., Harvard University
- M.S., University of Utah
- B.S., University of Utah

expertise

Complex IP Litigation • Inter Partes Conflicts • Mediation and Arbitration • Patent Infringement • Trademark Infringement • Copyright Infringement • Trade Dress Infringement • Misappropriation of Trade Secrets

Rex primarily represents clients in complex business and intellectual property disputes, including patent, trade secret, trademark, trade dress, and copyright, as well as securities, antitrust, false advertising, unfair business practice, tortious interference, and contract disputes. Many of his clients are companies in technology-intensive fields, including computer hardware and software, payment system security, and pharmaceuticals, or exercise equipment designers and manufacturers, among others. He is admitted to practice in state and federal courts in Utah and California; in the United States Courts of Appeal for the Ninth, Tenth, and Federal Circuits; and in the United States Court of Claims.

Prior to law school, Rex was a teaching fellow for the Harvard University Philosophy Department, and he taught as visiting faculty at the University of Utah and Brigham Young University. Most recently, he taught as adjunct faculty at the University of New Mexico School of Law.

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my focus

Antitrust Counseling & Disputes	Appellate Practice	Arbitration & Mediation	Complex Business Disputes
Computers & Databases	Consumer Goods & Services	Copyright Disputes	Domain Name Disputes
Financial Services & eCommerce	Manufacturing	Networking & Wireless Technology	Outdoor Recreation & Sporting Goods
Patent Disputes	Post-Issuance Proceedings	Semiconductor	Software
Telecommunications	Trade Secret & Unfair Competition Disputes	Trademark & Trade Dress Disputes	

technical experience

- Computer Systems, Software, E-Commerce, Business Methods & Information Technology – Software Systems and Architecture
- Mechanics & Mechanical Engineering – Exercise & Training Equipment

professional admissions & associations

- Utah State Bar

- California State Bar
- New Mexico State Bar
- American Intellectual Property Law Association (AIPLA)
- American Bar Association
- Federal Bar Association
- United States Court of Appeals for the Fourth Circuit
- United States Court of Appeals for the Ninth Circuit
- United States Court of Appeals for the Tenth Circuit
- United States Court of Appeals for the Federal Circuit
- United States Court of Claims
- Chair, Advisory Board, Center for Law and Biomedical Sciences at the S.J. Quinney College of Law

publication & speaking engagements

- "Copyright: What Is It Good For? And How Do I Keep My Copyright House In Order?" *Utah Business Magazine* Webinar (March 2020)
- "Comic Con: A Convention by Any Other Name?," *Orange County Lawyer,* April 2018 (Vol. 60 No. 4), p. 34.
- "Two Stepping with *Alice* in Justice Stevens' Shadow," 99 Journal of the Patent and Trademark Office Society 129 (2017) "
- "Punishing the Saints for Their "Peculiar Institution: Congress on the Constitutional Dilemmas," 2001 Utah L. Rev. 581

awards & recognition

- U.S. News & World Report's Best Lawyers: Litigation – Intellectual Property; Litigation - Patent (2022 – 2027)