

Jason R. Bartlett

Attorney at Law • Partner

let's connect

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San Francisco

education

- J.D., Hastings College of the Law, cum laude
- B.A., Economics, University of California, Davis

expertise

Technology Litigation • Patent Litigation • Commercial Litigation
• Commercial Arbitration • International Arbitration •
International Practice



Jason has over fifteen years of experience in intellectual property litigation, commercial arbitration, and licensing. His engagements have involved a broad range of technologies and industries. In computers and consumer electronics, he has litigated and advised companies on design and utility patents relating to smartphone software and hardware, cellular telecommunications standards, self-balancing human transporters (“hoverboards”), drones, human-computer interfaces, global positioning systems, computer animation software, and field programmable gate array hardware. In the life sciences, he has experience with monoclonal antibody therapeutics and diagnostics, vaccines, and medical devices.

Jason has represented clients in matters in the U.S. District Courts, the International Trade Commission, the U.S. Patent and Trademark Office, Tokyo District Court, and a variety of international arbitral fora.

Jason has extensive experience representing clients in Asia and spent four years practicing in Tokyo.

my focus

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|--------------------------------|--|-----------------------------|-------------------------------------|
| Arbitration & Mediation | Artificial Intelligence | Automotive | Aviation |
| Biotechnology | Chemical | complex-business-litigation | Computers & Databases |
| Consumer Goods & Services | copyright-litigation | Electric Systems | Clean Technology & Renewable Energy |
| Financial Services & eCommerce | Food & Beverage | Health Care | International Trade Commission |
| Life Sciences | Manufacturing | Medical Devices | Networking & Wireless Technology |
| Optical Technology | Outdoor Recreation & Sporting Goods | patent-litigation | patent-opinion-of-counsel |
| Pharmaceutical | post-grant-proceedings-before-the-uspto | Semiconductor | Software |
| Telecommunications | trade-secret-unfair-competition-litigation | trademark-trade-dress | |

representative matters

- **Smartphone Litigation**

Member of team that successfully tried a high-profile smartphone case in the Northern District of California leading to a jury verdict of over \$1 billion.

- **GPS Patent Arbitration**

Co-lead counsel in JAMS patent arbitration relating to GPS tracking technology.

- **Computer Animation Litigation**

Lead counsel in district court litigation involving technology for realistic simulation of large geometric systems.

- **eCommerce Startup Litigation**

Lead counsel in district court litigation involving dispute arising among former founders of ecommerce startup.

- **Self-Balancing Transporter Intellectual Property Landscape and Analysis**

Advise self-balancing transporter startup regarding intellectual property landscape and develop intellectual property strategy for new products.

- **Cellular Telecommunications Standards Arbitration**

Counsel in arbitration involving cross-border technology license to patents claiming cellular telecommunications standards.

- **Vaccine-related Technology License Dispute**

Lead counsel for global health organization in dispute and license negotiations pertaining to vaccine-related technologies.

- **Medical Device Patent Litigation**

Counsel for defendant in Northern District of California medical device patent case involving blood glucose sensors.

professional admissions & associations

- California State Bar

publications & presentations

Publications

- Patent Litigation, 3rd edition, Co-author, Chapter on "Case Strategy and Management" Practicing Law Institute, October 2015
- Bartlett, Jason and Jorge L. Contreras, "Rationalizing FRAND Royalties: Can Interpleader Save the Internet of Things", 36 Rev. Litig.

Speaking Engagements

- "What Do Trade Secret, Confidentiality, and Privacy Mean in an AI World?", IP Counsel Cafe, May 08, 2024
- Conference on Patent Damages, University of Texas School of Law (Austin, TX, June 2016): "Interpleader and FRAND Royalties" (presented paper)
- Patent Law Institute 2016 (10th Annual), April 2016 (New York), May 2016 (San Francisco) Faculty: Anatomy of a Design Patent Case