

Jason R. Bartlett

Attorney at Law • Partner

let's connect

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San Francisco

education

- J.D., Hastings College of the Law, cum laude
- B.A., Economics, University of California, Davis

expertise

Technology Litigation • Patent Litigation • Commercial Litigation
• Commercial Arbitration • International Arbitration •
International Practice



Jason has over fifteen years of experience in intellectual property litigation, commercial arbitration, and licensing. His engagements have involved a broad range of technologies and industries. In computers and consumer electronics, he has litigated and advised companies on design and utility patents relating to smartphone software and hardware, cellular telecommunications standards, self-balancing human transporters (“hoverboards”), drones, human-computer interfaces, global positioning systems, computer animation software, and field programmable gate array hardware. In the life sciences, he has experience with monoclonal antibody therapeutics and diagnostics, vaccines, and medical devices.

Jason has represented clients in matters in the U.S. District Courts, the International Trade Commission, the U.S. Patent and Trademark Office, Tokyo District Court, and a variety of international arbitral fora.

Jason has extensive experience representing clients in Asia and spent four years practicing in Tokyo.

my focus

Arbitration & Mediation	Artificial Intelligence	Automotive	Aviation
Biotechnology	Chemical	Complex Business Litigation	Computers & Databases
Consumer Goods & Services	Copyright Enforcement & Litigation	Electric Systems	Clean Technology & Renewable Energy
Financial Services & eCommerce	Food & Beverage	Health Care	International Trade Commission
Life Sciences	Manufacturing	Medical Devices	Networking & Wireless Technology
Optical Technology	Outdoor Recreation & Sporting Goods	Patent Litigation	Opinions & Counseling
Pharmaceutical	Post-Issuance Proceedings	Semiconductor	Software
Telecommunications	Trade Secret & Unfair Competition Enforcement & Litigation	Trademark & Trade Dress Infringement Enforcement & Litigation	

representative matters

- **Smartphone Litigation**

Member of team that successfully tried a high-profile smartphone case in the Northern District of California leading to a jury verdict of over \$1 billion.

- **GPS Patent Arbitration**

Co-lead counsel in JAMS patent arbitration relating to GPS tracking technology.

- **Computer Animation Litigation**

Lead counsel in district court litigation involving technology for realistic simulation of large geometric systems.

- **eCommerce Startup Litigation**

Lead counsel in district court litigation involving dispute arising among former founders of ecommerce startup.

- **Self-Balancing Transporter Intellectual Property Landscape and Analysis**

Advise self-balancing transporter startup regarding intellectual property landscape and develop intellectual property strategy for new products.

- **Cellular Telecommunications Standards Arbitration**

Counsel in arbitration involving cross-border technology license to patents claiming cellular telecommunications standards.

- **Vaccine-related Technology License Dispute**

Lead counsel for global health organization in dispute and license negotiations pertaining to vaccine-related technologies.

- **Medical Device Patent Litigation**

Counsel for defendant in Northern District of California medical device patent case involving blood glucose sensors.

professional admissions & associations

- California State Bar

publications & presentations

Publications

- Patent Litigation, 3rd edition, Co-author, Chapter on "Case Strategy and Management" Practising Law Institute, October 2015
- Bartlett, Jason and Jorge L. Contreras, "Rationalizing FRAND Royalties: Can Interpleader Save the Internet of Things", 36 Rev. Litig.

Speaking Engagements

- "What Do Trade Secret, Confidentiality, and Privacy Mean in an AI World?", IP Counsel Cafe, May 08, 2024
- Conference on Patent Damages, University of Texas School of Law (Austin, TX, June 2016): "Interpleader and FRAND Royalties" (presented paper)
- Patent Law Institute 2016 (10th Annual), April 2016 (New York), May 2016 (San Francisco) Faculty: Anatomy of a Design Patent Case