



C.J. Veverka

Registered Patent Attorney • Partner

let's connect

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Park City

education

- J.D., University of Utah
- B.S., *cum laude*, University of Utah

expertise

Patent Infringement • Trademark Infringement •
Copyright Infringement • Trade Dress Infringement •
Misappropriation of Trade Secrets • Breach of Contract •
Unfair Business Practices •
Actions Before the International Trade Commission •
Patent and Trademark Oppositions/Cancellation proceedings

C.J. focuses his practice on intellectual property disputes, including patent, trademark, and copyright enforcement and defense, domestically and internationally. He has extensive experience developing and coordinating global IP enforcement strategies for his clients throughout Europe and Asia.

C.J. has litigated and counseled clients on cases related to a variety of technologies, including fitness and recreation equipment, electrical and electromechanical systems, computer software and hardware, biodegradable polymers, pharmaceutical compounds, high-content cell analysis instruments for drug discovery, and medical and dental devices. He has also handled infringement litigation cases involving patents, trademarks, copyrights, and trade dress.

Before joining Maschoff Brennan, C.J. practiced for 16 years as a litigator at a major IP law firm in Salt Lake City. He is licensed to practice law before the U.S. Patent and Trademark Office. He has also been admitted to practice before many Federal District Courts, as well as before the U.S. Courts of Appeals for the Federal, Second, and Tenth Circuits.

As a native of northern Nevada, C.J. enjoys most outdoor sports, especially skiing, hiking, and fishing. C.J. also loves to travel with his wife and two children.



C.J. Veverka



my focus

Appellate Practice

Biotechnology

Complex Business Litigation

Consumer Goods & Services

Domain Name Disputes

Clean Technology & Renewable Energy

Intellectual Property Licensing & Transactions

International Trade Commission

Manufacturing

Networking & Wireless Technology

Outdoor Recreation & Sporting Goods

Opinions & Counseling

Post-Issuance Proceedings

Software

Trade Secret & Unfair Competition Enforcement & Litigation

Arbitration & Mediation

Chemical

Computers & Databases

Copyright Enforcement & Litigation

Electric Systems

Health Care

Intellectual Property Portfolio Management

Life Sciences

Medical Devices

Optical Technology

Patent Litigation

Pharmaceutical

Semiconductor

Telecommunications

Trademark & Trade Dress Infringement Enforcement & Litigation

technical experience

- Pharmaceutical, Chemical, Biotechnology & Life Sciences

- Mechanics & Mechanical Engineering
- Electronics & Electrical Engineering
- Computer Systems, Software, E-Commerce, Business Methods & Information Technology
- Physics & Optics
- Agriculture Science

professional admissions & associations

- Utah State Bar
- Nevada State Bar
- United States Patent and Trademark Office
- American Intellectual Property Law Association (AIPLA)
- American Bar Association

publications & presentations

- "Utah's Social Media Statutes: Compliance, Challenges, and Best Practices," Utah State Bar – Litigation Section (December 12, 2023)
- "Product Designs & Product Packaging Protection: How To Leverage Your Trade Dress," Association of Corporate Counsel – Mountain West Chapter (March 15, 2022)
- "How to Leverage Your Trade Dress Rights," *Utah Business Magazine Webinar* (March 2, 2022)
- "Navigating Copyright Law in the World of Social Media," *Utah Business Magazine Webinar* (September 23, 2020).
- "Bifurcation of Patent Damages, Willful Infringement and Attorney's Fees in Trial Proceedings" presented to the American Bar Association, Section of Intellectual Property, V
- "Enforcement and Defense of U.S. Patent Rights" presented to the Licensing Executive Society, Winter Meeting 2003.

awards & recognition

- U.S. News & World Report's Best Lawyers; Litigation – Intellectual Property, Litigation – Patent (2018 – 2024)
- Chambers USA (2019 – 2022)
- Mountain States Super Lawyers (2009 – 2023)