



## C.J. Veverka

Registered Patent Attorney • Partner

### let's connect

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Park City

### education

- J.D., University of Utah
- B.S., *cum laude*, University of Utah

### expertise

Patent Infringement • Trademark Infringement •  
Copyright Infringement • Trade Dress Infringement •  
Misappropriation of Trade Secrets • Breach of Contract •  
Unfair Business Practices •  
Actions Before the International Trade Commission •  
Patent and Trademark Oppositions/Cancellation proceedings

C.J. focuses his practice on intellectual property disputes, including patent, trademark, and copyright enforcement and defense, domestically and internationally. He has extensive experience developing and coordinating global IP enforcement strategies for his clients throughout Europe and Asia.

C.J. has litigated and counseled clients on cases related to a variety of technologies, including fitness and recreation equipment, electrical and electromechanical systems, computer software and hardware, biodegradable polymers, pharmaceutical compounds, high-content cell analysis instruments for drug discovery, and medical and dental devices. He has also handled infringement litigation cases involving patents, trademarks, copyrights, and trade dress.

Before joining Maschoff Brennan, C.J. practiced for 16 years as a litigator at a major IP law firm in Salt Lake City. He is licensed to practice law before the U.S. Patent and Trademark Office. He has also been admitted to practice before many Federal District Courts, as well as before the U.S. Courts of Appeals for the Federal, Second, and Tenth Circuits.

As a native of northern Nevada, C.J. enjoys most outdoor sports, especially skiing, hiking, and fishing. C.J. also loves to travel with his wife and two children.



### my focus

Appellate Practice	Arbitration & Mediation	Biotechnology	Chemical
Complex Business Litigation	Computers & Databases	Consumer Goods & Services	Copyright Enforcement & Litigation
Domain Name Disputes	Electric Systems	Clean Technology & Renewable Energy	Health Care
Intellectual Property Licensing & Transactions	Intellectual Property Portfolio Management	International Trade Commission	Life Sciences
Manufacturing	Medical Devices	Networking & Wireless Technology	Optical Technology
Outdoor Recreation & Sporting Goods	Patent Litigation	Opinions & Counseling	Pharmaceutical
Post-Issuance Proceedings	Semiconductor	Software	Telecommunications
Trade Secret & Unfair Competition Enforcement & Litigation	Trademark & Trade Dress Infringement Enforcement & Litigation		

## technical experience

- Pharmaceutical, Chemical, Biotechnology & Life Sciences
- Mechanics & Mechanical Engineering
- Electronics & Electrical Engineering
- Computer Systems, Software, E-Commerce, Business Methods & Information Technology
- Physics & Optics
- Agriculture Science

## professional admissions & associations

- Utah State Bar
- Nevada State Bar
- United States Patent and Trademark Office
- American Intellectual Property Law Association (AIPLA)
- American Bar Association

## publications & presentations

- "Social Media Regulations and Litigation," Association of Corporate Counsel - Mountain West Chapter (July 16, 2024)
- "Utah's Social Media Statutes: Compliance, Challenges, and Best Practices," Utah State Bar - Litigation Section (December 12, 2023)
- "Product Designs & Product Packaging Protection: How To Leverage Your Trade Dress," Association of Corporate Counsel - Mountain West Chapter (March 15, 2022)
- "How to Leverage Your Trade Dress Rights," *Utah Business Magazine* Webinar (March 2, 2022)
- "Navigating Copyright Law in the World of Social Media," *Utah Business Magazine* Webinar (September 23, 2020).
- "Bifurcation of Patent Damages, Willful Infringement and Attorney's Fees in Trial Proceedings" presented to the American Bar Association, Section of Intellectual Property, Winter Meeting 1995.
- "Enforcement and Defense of U.S. Patent Rights" presented to the Licensing Executive Society, Winter Meeting 2003.

## awards & recognition

- Chambers USA, Intellectual Property (2019 – 2025)
- U.S. News & World Report's Best Lawyers; Litigation – Intellectual Property, Litigation – Patent (2018 – 2025)
- Mountain States Super Lawyers (2009 – 2024)