maschoff brennan



Bill Tran

Attorney at Law • Associate

let's connect

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Orange County

education

- J.D., Loyola Law School, Los Angeles
- B.A., University of California Riverside, Business Economics

expertise

Complex Commercial Litigation • Corporate Transactions • Trademark & Trade Dress Litigation • Trademark Prosecution

Bill is a commercial litigator who thrives on advocating for his clients. He provides detail-oriented legal services and delivers results to his clients through careful and prompt attention to both the needs of the case and of his client. Bill's practice is concentrated on both large and small businesses, and includes companies in the real estate, banking, and finance industries.

In addition to business litigation, Bill assists clients with corporate transactional work, and intellectual property matters. He has experience representing clients in partnership disputes, trademark, breach of contract, and commercial matters in both state and federal courts.

Bill attended Loyola Law School, Los Angeles, where he received his Juris Doctorate with a concentration in Intellectual Property. While at Loyola, Bill also served as a Note and Comment Editor for the Loyola of Los Angeles Entertainment Law Review, Treasurer of the Intellectual Property and Cybersecurity Law Society, and Alumni Chair of the Asian Pacific American Law Student Association.

Outside of the office, Bill enjoys watching movies, football, basketball, and community service.

my focus

Complex Business Disputes	Consumer Goods & Services	Corporate	Financial Services & eCommerce
Real Estate Disputes	Trademark Prosecution	Trademark & Trade Dress Disputes	Trademark Trial and Appeal Board

professional admissions & associations

- State Bar of California
- U.S. District Court for the Central District of California