



Erynn L. Embree

Attorney at Law • Partner

let's connect

D 949.202.1798 O 949.202.1900 <u>eembree@mabr.com</u> Los Angeles

education

- J.D., UCLA School of Law
- B.S., Developmental and Cell Biology, University of California, Irvine

expertise

Patent Litigation • Complex Business Litigation • Trade Secret & Unfair Competition Litigation • Copyright Litigation • Trademark & Trade Dress Infringement Litigation • Patent Opinion of Counsel • Arbitration & Mediation

Erynn Embree concentrates her practice on intellectual property and complex litigation, with particular focus on patent, copyright, trademark, and trade secret disputes. She is experienced in all phases of litigation, including pre-filing investigations, fact and expert discovery, witness preparation, discovery and dispositive motions practice, claim construction proceedings, and trial and post-trial proceedings. She has experience representing clients in federal and state courts across the country, the US Patent and Trademark Office, as well as the Trademark Trial and Appeal Board.

Erynn advises clients in a wide range of industries, ranging from solar companies to software companies to medical device companies. She makes a point of obtaining a deep understanding of the facts and details of every case in order to create an advantage for her clients. Because she has served as both plaintiff's and defendant's counsel, Erynn offers a holistic point of view when identifying the strengths and weaknesses of a case and makes sure her client's business objectives drive the litigation strategy. Clients also appreciate her ability to boil complex legal matters down to their essential parts and convey that information in an organized, easily understood way.

In addition to her intellectual property litigation practice, Erynn has experience in other complex litigation cases, including false advertising, unfair competition, and breach of contract disputes.

While Erynn enjoys working with all types of inventors and technologies, it's her background in cell biology and the biological sciences that have provided her with formidable research skills and logical reasoning capabilities. During her undergraduate studies, Erynn researched the methods of long-distance tissue patterning and cell signaling using Dpp protein mutants.

Erynn received her J.D. from the UCLA School of Law and her B.S. from the University of California, Irvine. While earning her law degree, Erynn served as a judicial extern for the Hon. Andrew Guilford, the Hon. James Otero, the Hon. John Kronstadt, and the Hon. George Wu as part of the Patent Pilot Program in the Central District of California.

When not at work, Erynn enjoys traveling, going to the beach, and keeping up her daily streak in Wordle.



my focus

Appellate Practice Arbitration & Mediation

Complex Business Litigation	Copyright Enforcement & Litigation
Clean Technology & Renewable Energy	Life Sciences
Medical Devices	Outdoor Recreation & Sporting Goods
Patent Litigation	Opinions & Counseling
Software	Trade Secret & Unfair Competition Enforcement & Litigation
Trademark & Trade Dress Infringement Enforcement & Litigation	Trademark Trial and Appeal Board Proceedings

representative matters

- Array Technologies, Inc. v. NEXTracker, et al. (District of New Mexico). Represented Array Technologies in a trade secret misappropriation case involving a former employee that began working for a competitor in violation of a non-compete.
- **VDPP LLC v. VIZIO Inc.** (Central District of California). Represented VIZIO in a patent infringement litigation involving methods for modifying video.
- Softketeers Inc. v. Regal West Corp., et al. (Central District of California). Represented Softketeers, Inc., a software company, in a trade secret misappropriation and copyright infringement litigation involving warehousing software.
- Fourfront Sales, Inc. v. Finisar Corporation (California, County of Santa Clara). Represented Finisar in a breach of contract action involving a sales representation agreement.
- **Neville v. Magco Drilling Co., et al.** (Central District of California). Represented Magco Drilling in a patent infringement litigation involving foundation pile-driving technology.

professional admissions & associations

• California State Bar

publications, speaking engagements & presentations

• "Long distance patterning of the drosophila wing disc by a new morphogen model," UC Irvine Undergraduate Research Journal (2011).

awards & recognition

• U.S. News & World Report's Best Lawyers: Ones to Watch - Intellectual Property Law (2024)